

G. W. WISE STORE LEDGER ENTRIES

NOTE: Not all entries are included here, but the majority are. Some pages were missing from the ledger or were covered entirely by scrapbooked prints of photos or drawings. The exact intended spelling of some names is questionable, but the entries here are the “best guess” and interpretations by J. Rankin, after careful comparisons of the original author’s handwriting throughout the ledger. Not all account numbers have been included, but only representative samples. The same is true for page numbers. Those that appear are to illustrate that not every entry had an account or page number, and it became obvious that nothing would be gained by trying to include all that existed. Many of the entries had “sf” written at the end of the name, indicating “self”, most likely. Others had “ord”, probably meaning that an order was placed. Some had additional names or initials, possibly meaning that a spouse or child or servant of the client actually made the purchase that was charged to the account. Several of what were assumed to be account numbers are used for multiple name entries. It is unknown whether that indicates that a code was used to group customers, or whether in fact the numbers were not actually account numbers. The ledger was maintained by J. A. Watkins, store clerk, and Alice Brewer Hilson reported that some of the handwriting (childhood notes, homework, and pasted color photo clippings) was that of Mattie Martin Watkins, called “Nonnie” by the family.

Photographic images of each page of the ledger are on the POTPOURRI disk of the *Madison Memories Collection* CD-ROM series.

<u>NAME</u>	<u>ACCT #</u>	<u>PAGE(S)</u>
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Anderson & Hertzler (reversed)	465	70
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Aklin, Dave	070	61
Allison, Louis	070	63
Arnett, William	072	75
Ashford & Co.	477	11
Bailey & Watkins	198; 698	61

Bailey, Henry	451	104	
Bailey, Joe S.	506	79	
Bailey, S. M.	197; 058; 221	10	
Ballott, Cass	473		106
Bass, Leah	528	82	
Bass, Robert (+ F.)	131		
Batty, E. A.	116	2	
Beavers, William	512	64	
Betts, Sid	467	34	
Binford, Alex	433		
Bishop, J. W.	084	105	
Bishop, M. A.	000; 201	6	
Bishop, Milton	070	61	
Blackburn, Tom	495	22	
Bowers, E. L.	023; 050	11	
Bowers, J. T.	432		
Bowers, Jessie	----	116	
Braee, Bell	487	101	
Bradford, Ephrim	498	83	
Bradford, Nelson	114; 006	61	
Brinks (or Brooks?), William	529	72	
Brooks, John	447	80	
Brooks, John Sr.	372	167	
Brooks, John Jr.	447	72	
Brown & Farrell	555	105	
Brown, Ed	436	96	
Brown, Tom	072	73	
Brown, William	474	10	
Bryant, Bill	426	181	
Burns (or Bunns?), Richard	435	76	
Burr, Duch	534	78	
Burris, Richa (Richard?)	435	80	
Burrus, Tom	437	80	
Burton, J. W. (Clora; Tom)	125		
Burton, John W.	162	76	
Buttorff & Phillips (reversed)	322	67	
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Cain, T. C.	431		

Camper, B. F.	110; 165; 211	66
Camper, B. G.	112	66
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Camper, Dunk	112	111
Camper, George A.	189	2
Camper, Ira (Jno.?) H.	189	96
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Camper, Jord H.	064	97
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Canterberry, C. T.	574	116
Canterberry, J. J.	575	116
Canterberry, Thomas J.	505	70
Canterberry, W. J.	183; 440	38
Carter, M. S.	176	96
Carter, Y. O.	003; 018	35
Cartwright, Rich	072	73
Cartwright, Mingo	401	
Cartwright, Sol	460	73
Cartwright, William	241	67
Cash, S. L.	199; 423	
Cartwright, William (+ Sal/Sol)	135	
Chapman, Thorton	070	63
Claburn, George	553	105
Clark, Hawkes, & Hoggs (rev.)	464	67
Clift, Alex Harris	415	132
Clift, J. I.(?)	509	96
Clift, Jack	509	74
Clift, John H.	158	
Connor, Henry	070; 530	60
Cox, Henry	123	
Crawford, B. & Co.	478	97
Crutcher, Alford	519	76
Crutcher, Clem	395	150
Crutcher, N. D.	156	
Crutcher, Nick	156	161
Crutcher, Reubin	070	67
Curtis, W. H.	070	63
Davis, Ema	157	92
Davis, S.	006	73
Deadman, D.	354	
Deadman, William	468	12
Delbride, C. L. & T. J.	537	83
Dill, A. M.	095	80

Doolittle, S.	106	61
Dublin, W. J. (+Lee)	168; 201	
Dublin, W. L.	329	74
Edwards, Mack	070	67
Ennis, James M.	133	
Ennis, Jim	455; 492	24
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Ersking, Walker	043	22
Erwin, J. C.	070	61
Farald & Floyd (reversed)	452	64
Fargason, J. T. & Co.	333	104
Farley & Watkins	197	24
Farley, Bruce	100; 104; 203	
Farley, J. W.	174	
Farley, N. A.	070; 518	65; 66
Farley, P. B.	----	6
Farley, W. A.	006	67
Farrald, William B. (+ Jno/John)	190; 368	133
Fennell, C. G. (+ Robt.)	326; 153	6; 110
Fennell, John H.	160	
Fletcher, Bud	072	73
Fletcher, Forcian (?)	545	80
Fletcher, John	137	82
Fletcher, Lisle	536	64
Fletcher, Nash	118	93
Fletcher, Miss Nellie	449	100
Fletcher, R. M.	486	28
Fletcher, Wash	031	83
Flippen & Bunch	555	136
Floyd & Farald	452	64
Floyd, Fount (Forrest?)	126	62
Floyd, J. H.	162	
Floyd, John B.	051	64
Floyd, S. H.	162; 478	11
Floyd, Taunt (?)	118	
Foot, John	179	2
Garner & Hopkins (reversed)	554	100
Garner, Gus	531	64
Garner, Rev. G. G.	450	10
Garner, W. T.	334	73
Garrett, Tom	143	
Giddon, Henry	560	98
Gillespie, P. M.	175	
Gillespie, S. C. (+ Will)	192	186

Gillespie, William H. (+ Miss Hessie)	411	
Goats, J. A.	074	83
Goats, J. B.	074	83
Gooch, W. T.	515	34
Gray, W. S.	485	62
Grayson, Moseley, and Co.	171	94
Green, Calvin	198; 199; 331	104
Green, Mrs. George	512	60
Green, Huffaker, & Co.	516	83
Hafley, W. L.	172; 462	14
Hall & Mason Shoe Co.	499	97
Halsey, Rankin, & Co. (reversed)	555	105
Hammonds, Wash	504	28
Hardage, M. L.	000	73
Harris, Cooper	164	
Harris, Haley	489	60
Harris, Walter	074	79
Hawkes, Clark, & Hoggs	464	67
Hertzler & Anderson	465	70
Hoggs, Hawkes, & Clark (rev.)	464	67
Holding, Clabe	006	61
Holding, Elisha	070	30
Holding, Harrison	135	82
Holding, Steve	350	162
Holding, Watkins	442	82
Hollins Sons & Co.	472	89
Hopkins & Garner	554	100
Hopkins, T. B.	227	82
Hoover, S. H.	177	
Huffaker, Green, & Co. (reversed)	516	83
Hughes, R. L.	070; 074	67; 83
Humphrey, Mrs. A.	503	80
Humphrey, James N.	161	
Humphrey, Oliver	073	75
Humphrey, Tom	177	2
Humphrey, W. L.	461	64
Huntsville Oil Co.	072	70
Jackson, Emanuel	025	70
Jamen (?), Isaac	147	
Jamar, E. (+ Mike)	157	
Jamar, Isaac	148	
Jamar, Larkins	133	82
Jamar, Mike	070	63
Jefferson, Julie	385	152

Jefferson, Judy	521	108
Jenkins, S. B.	187	
Johnston, Ed	448	80
Johnston, Wesley	513	64
Johnston, William	520	82
Jones, Fletch	432; 433	
Jones, Newt	409	132
Jones, William	----	64
Kelley, Hamp	540	66
Kirkland, Ben	072	73
Kirkpatrick & Co.	556	105
Landers, Ben	445	64
Landers, Joe	074	79
Landers, Lee (Luke?)	289	96
Landers, Luke	077	11
Landman, Halsey, & Co.	555	105
Langford, Shea	072	73
Langford, Wash	530	70
Lanier, B. C. (+ Walton?)	418 or 478?	
Latham, Sam A.	457	6
Laws, Harvery	418	
Laxon & Smith (reversed)	545	70
Lee, Rich	188	
Lee, T. B.	503; 008	28; 83
Leopard, W. P.	130; 219	34
Leopard, W. W.	499	34
Lesley, George	510	64
Lesley, Tabe	139	82
Lindsey, William	469	11
Lockell, Juoner (?)	072	73
Love, Bruce	443	10
Love, W. A.	483	60
Love, W. B.	139	
Lowe, John	434	72
Macklin, Fea	066	63
Macklin, Fred	014; 070	11
Madison Corporation	206	96
Mahala, Sam	182	120
Martin, B. L.	198	67
Martin, E. T.	184; 000	64
Martin, G. W.	155; 166; ?64	64
Martin, J. R.	383	
Martin, John F.	518	80
Martin, John F. (or T.?)	152	

Martin, Jord R.	200		
Mason & Hall Shoe Co. (reversed)	499		97
Mason, John R.	528		82
Mason, Rich		463	6; 74
Mayes, Stern, & Co.	470		97
Mayo, Hilman	119		70
Mays, William	117		174
McCaulley, Martin	497		70
McClellan, Mike	----		116
McCrary, N. P.	538		61
McCrary, W. P. (+Will)	419		
Miller, Chriss	359; 070		61
Miller, Hart	433		66
Miller, Sam	481		34
Miller, Wesly	481		34
Moore, Andy	480		11
Moore, Antoney	480		12
Moore, Ben	064		97
Moore, Chapman	074		79
Moseley, Grayson	473		157
Moseley, Grayson, and Co. (reversed)	171		94
Mosley, Grace	173 or 175		
Mosley, Grason	171		24
Nail, James	----		6
Nail, Nick	----		38
Naill, James	119		
Naill, Nick (+ C.)	154		
Nale, Nick	094		64
Nance, Ben	072		73
Nance, Ed	466		96
Parkinson, A. R.	436		108
Patton, Mark	----		6
Patton, Marshall	122		
Peete, B. B.	003		6
Peroy, W. P.	420		151
Perum (?), George	074		79
Peters Co., The	467		10
Peters, W. L.	456		6
Phillips & Buttorff	322		67
Phillips, T. J.	281		98
Pierce, Henry	070		61
Pike, Fagan	074		83
Pike, Leroy (?)	074		79
Pike, Lige	074		79

Pleasants, George	377	167
Pleasents, Henry	446	61
Powell, Louis	070	63; 67
Powers, Austin	426	191
Pride, W. T.	000	70
Pulley, R. S.	552	92
Ragland, Reubin	155	94
Raglin, Reubin	155	10
Rankin Mfg. Co.	539	105
Ray, Elysabeth	448	36
Rice, Abe	388	
Rice, Alf / Alford	501; 423	60; 167
Rice, Chess	357	167
Rice, Henry	387	
Rice, Neil	537	80
Rice, Rafe	134	
Rice, Tully	065	76
Rice, Zilphy	511	60
Ritch, R. W.	477	34
Ritche, M. F.	444	86
Robertson, Anderson	131	10
Robinson, A. B.	169	122
Robinson, Anderson	169	
Robinson, James	429 or 479?	
Rodman, James	505	70
Rodman, Simon	034	2
Rows, William	072	73
Russell, Claudie/Claudia/Clauda/Claudus	409	
Russell, L. M.	194	
Russell, Lawrence	571	112
Russell, N. A.	522	61
Russell, Robert	527	86
Russell, W. A.	522	60
Sandifer, Alex	149	89
Scales (or Seales?), J. R.	429	
Schiffman, Sol	548	78
Schoolfield & Co.	181	28
Schoolfield, Hanauer & Co.	181	34
Seay, Cornelia	----	6
Seay, Henry	438	2
Seay, Stratton, & Stratton (re-arr.)	563	109
Shane, S. S.	495	22
Shaw, S. S.	217	28
Sherrill, William	533	62; 64

Shrimshire, J. C.	072	73
Simpson, William	042	104
Smith & Laxon	545	70
Smith, Tom	498	86
Spraggins, J. R.	542	83; 96
Sprouse , J. P.	170; 172	151
Stearnes, Porter	402	122
Steel, Sam	072	75
Steouns(?), Nora	128	
Stern, Mayes, & Co.	470	97
Stratton, Seay, & Stratton	563	109
Strong Building	134	92
Strong, C. A.	493	34
Strong, J. A.	378; 434	
Strong, Joe	493	34
Strong, Louis	176	6
Strong, M. L.	000	102
Strong, M. L. & Co.	294	110
Sturdivant, John	003	30
Sullivan, C. A.	----	6
Tanner, Place	?41	64
Tatum, Mrs. Fannie (+ Allen)	137; 482	60
Taylor, Davis	491	78
Taylor, Ed	132	
Taylor, Ely	444	74
Thompson, Amey	147	187
Thompson, Jerry	434	10
Thompson, Will	421	158
Thurman, Mark	149	185
Toney, Ed	----	6
Townsend, Ed	424	179
Tribble, R. D.	003	30
Tribble, R. E.	557	96
Trotman, F. M.	457	76
Trotman, R. B.	072	73
Trotman, T. P.	209	24
Vaughn, Mrs.	479	11
Wallace, Mrs. V. A.	105	2
Walton, King	358	187
Walton, Reubin	071	66
Ward, Nick	070	67
Ward, Peter Jr.	451	104
Watkins & Bailey (reversed)	198; 698	61
Watkins & Farley (reversed)	197	24

Watkins, D. A.	048	11
Watkins, James A.	193	
Weil, J. & Bro.	490	89
Whitworth, John D.	140; 145	
Whitworth, W. J. (+ Jim)	140	
Whitworth, William	114	11
Wiggins, Auther	273	96
Wiggins, R. E.	000	12
Willhite, Robert	205	74
Williams, James E.	171	
Williams, Jim E.	507	34
Wilson, D. W.	566	106
Wilson, Jerry	107	80
Wilson, Rance	537	64
Wilson, Rouse	537	80
Wind, H. & Co.	454	109
Wingo, J. W. (+ Ida)	361; 000	62
Wingo, P. G.	443	24
Wingo, R. B.	014	10
Winston, R. I. (T.?)	142	106
Withers, Kelley	535	94
Withers, Simon	038; 159	
Withers, William	136	
Withers, Willis	549	78
Word, Charles	072	73
Wray, Mrs. E.	068	83